



PRESS RELEASE

GAY IPHONE RADIO APPLICATION REACHES 5000 DOWNLOADS IN FIRST WEEK

ATLANTA, GA. - March 24, 2009– GLBT Radio Network, LLC announced today over 5000 downloads of its customized radio player application for Apple's iPhone. The application is available as a free download via the Apple iTunes store.

The much anticipated iPhone application was released a week ago today on March 18, 2009 as a mobile listening tool for Internet based radio station GayInternetRadioLive.com (G.I.R.L.) The wildly popular dance formatted station appeals to all dance music enthusiasts but specifically targets the GLBT demographic.

"We're just a small fish in a very big pond", said Christopher Leonard, President and CEO of GLBT Radio Network. "I firmly believe the future of radio as we know it is desktop and mobile Internet devices. Innovative technology like the iPhone allows our audience to take our audio programming with them anywhere and everywhere they travel with one touch access to our streams."

Unique to this iPhone application is the ability to serve powerful branding opportunities with the use of colorful banner advertising that when clicked opens a browser within the application. The audio stream is not interrupted and customized web pages built specifically for iPhone browsing are displayed. "This provides endless opportunities for advertisers to provide direct response marketing such as "tap to call" and "tap to email" options while the advertisement is literally in the hands of the consumer.

Some additional features include:

- .3MB application size.
- 128 kbps stream for WiFi and a 64 kbps stream for 3G listening.
- Custom branded application with no directories to search.
- "One tap" access to audio streams.
- Artist and Song title information displayed at the top of the screen.
- Instant feedback buttons to call the request lines or email the station.



About GLBT Radio Network

GLBT Radio Network is an Internet based media company specializing in Internet only radio programming that targets the Gay and Lesbian community. For more information and advertising opportunities visit

www.GLBTradionetwork.com .

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